



6th Edition
**DIASPORA
AFRICA
CONFERENCE**



HOUSTON
TEXAS, USA

F E B R U A R Y
25TH–27TH
2 0 2 6

**PARTNERSHIPS
INNOVATION
& AFRICA'S GROWTH**

“ A Powerful Conference
where Africa's potential
meets Diaspora Capital,
Talent, and Innovation. ”



BUILDING AFRICA'S FUTURE: INNOVATION, INVESTMENT & IMPACT

Join us for the **6th Edition** of the **Diaspora Africa Conference**, where visionary leaders, entrepreneurs, policymakers, and investors unite to shape Africa's economic future.

This conference is a bridge connecting the diaspora to unparalleled opportunities in Africa's key sectors.

"A transformative experience where ideas turn into investments and partnerships thrive."

📍 **Location:** Houston Texas USA.

📅 **Date:** February **25th - 27th**, 2026

📄 **Register now at:**
www.diasporaafriacconference.com





CONFERENCE THEME

PARTNERSHIPS INNOVATION & AFRICA'S GROWTH



A Powerful Conference
where Africa's potential
meets Diaspora Capital,
Talent, and Innovation.



Supporting Message: "A global gathering of visionary leaders, investors,
and change makers shaping Africa's future through strategic diaspora investments."

The African diaspora holds the key to unlocking the continent's full potential.
This year's conference focuses on leveraging diaspora-driven innovation, investment,
and partnerships to propel Africa forward.



WHY HOUSTON?

1. A GLOBAL HUB FOR THE AFRICAN DIASPORA:

■ Diverse and Large Community:

Houston is one of the most diverse cities in the U.S. and has a significant, rapidly growing African population. This includes large communities from countries like Nigeria, Ethiopia, and Ghana, among others.

This diversity provides a rich network of professionals, entrepreneurs, and cultural leaders.

■ Cultural Nexus:

The city's multicultural environment means there are already strong cultural ties and existing social and business networks that the conference can tap into, fostering a sense of community and shared purpose.

2. ALIGNING WITH KEY INDUSTRIES & ECONOMIC POWER:



■ Energy Capital of the World:

Houston's status as a global leader in energy is a major asset. The conference can facilitate partnerships and knowledge transfer in a sector critical to many African economies. The city is also a hub for renewable and clean energy innovation, which is a key area for future development in Africa.

■ Healthcare and Technology:

With the world-renowned Texas Medical Center and a growing technology sector, Houston offers opportunities for collaboration in fields that are crucial for African development. This includes advancements in medical technology, public health, and digital infrastructure.

■ Real Estate and Agriculture:

The city's expertise in these sectors can be leveraged to address food security and urban development challenges in Africa. Panels and discussions can explore best practices and investment opportunities.



WHY HOUSTON?



3 UNMATCHED INTERNATIONAL CONNECTIVITY:

■ Strong Diplomatic Presence:

The presence of a large consular corps, including many African nations, highlights Houston's importance as an international city. This diplomatic infrastructure can facilitate business deals, trade agreements, and cultural exchange.

■ Logistical Gateway:

As a major port and with two international airports, Houston is a logistical hub for trade and travel, making it a convenient and practical location for delegates from across Africa and the diaspora to gather.

4 TRANSLATING PASSION INTO MEASURABLE GROWTH:

■ Innovation Ecosystem:

Houston's thriving startup culture, incubators like The Ion, and strong academic institutions provide a fertile ground for new ideas and ventures. The conference can serve as a launchpad for diaspora-led businesses and innovations that can be scaled for the African market.

■ Investment Opportunities:

The city's deep pools of capital and network of investors—from private equity to venture capital—can be directly connected with African entrepreneurs and projects, turning the conference's discussions into concrete financial partnerships and job creation.

WHY YOU SHOULD ATTEND



- Gain insight into untapped markets and high-growth sectors critical to Africa's future.
- Engage in discussions and collaborations that will shape the future of Africa's development.
- Connect with influential investors, policymakers, and industry leaders from Africa and the diaspora.
- Play a role in driving sustainable growth and creating jobs in emerging African markets.
- Discover groundbreaking solutions driving Africa's transformation in key sector.



HOUSTON CONFERENCE OVERVIEW

The Diaspora Africa Conference in Houston is a powerful platform that will showcase innovation across sectors essential to Africa's progress including Real estate & Infrastructure, Agriculture, energy, healthcare, education, African Culture identity and Tourism, and the creative economy.

By focusing on these high-impact areas, the conference aims to unlock opportunities and drive Africa-led development.

INNOVATIVE SECTORS SHAPING THE DIASPORA AFRICA

Conference Renewable Energy:

Africa's expanding solar, wind, and hydropower projects are transforming energy access. Investment opportunities are growing, supporting sustainable development and economic growth across the continent.

Agriculture:

Africa's agricultural sector is ripe for innovation, from organic farming to Agritech solutions, with opportunities to improve productivity, training, and market access.

Education:

Transforming education to address poverty through practical, skills-based learning, quality education in rural areas, and innovative programs that equip youth for the future of work.

Oil & Gas:

Unlocking local energy production, refining potential, and cross-border trade for economic growth.

Healthcare and Wellness:

Opportunities in Africa's growing health-tech and wellness sectors, driven by innovation in telemedicine, AI, and mobile health solutions.

Creative Economy:

Unlocking Africa's creative potential through innovation in music, film, fashion, and digital arts for global reach and cultural impact.

TARGET AUDIENCE FOR THE DIASPORA AFRICA CONFERENCE (HOUSTON)

Executive Leaders:

CEOs, CFOs, and top-level decision-makers across key industries.

Entrepreneurs & Innovators:

Business founders and startup leaders exploring new opportunities.

Investors & Venture Capitalists:

Interested in Africa's high-growth markets and emerging sectors.

Government & Policy Makers:

Shaping economic strategies and partnerships for Africa's future.

Diaspora Changemakers: African leaders abroad driving development and innovation.



DIASPORA AFRICA CONFERENCE: EXPECTED OUTCOMES:

The Diaspora Africa Conference is designed to deliver tangible outcomes:

01



STRATEGIC NETWORKING:

Build powerful connections that foster business growth.

02



KNOWLEDGE SHARING:

Gain valuable insights from industry leaders and policymakers.

03



INVESTMENT PARTNERSHIPS:

Unlock potential investment deals and collaborations.

04



POLICY ADOCCACY:

Influence policies that support Africa's economic expansion.

Join us in **HOUSTON TEXAS** for a transformative conference that will inspire, connect, and empower the **African diaspora** to drive positive change across the continent.





OUR TARGET AUDIENCE

This conference attracts a high-impact audience, including:

- **C-Suite Executives:**
CEOs, CFOs, and decision-makers
- **Entrepreneurs & Startups:**
Business leaders and founders seeking opportunities
- **Investors & Venture Capitalists:**
Those interested in Africa's high-growth sectors
- **Government Officials & Policymakers:**
Influencing the future of Africa's economy
- **Diaspora Leaders & Innovators:**
Driving development from abroad



SPONSORSHIP OPPORTUNITIES

- High-profile brand exposure
- Direct access to decision-makers & investors
- Networking with top-tier executives and policymakers
- Featured media opportunities before, during, and after the event



SPONSORSHIP PACKAGES:

1



(\$50,000)

VIP BRANDING, KEYNOTE PARTICIPATION,
AND PRIME MEDIA COVERAGE

2



(\$20,000)

SPEAKER OPPORTUNITY, PREMIUM NETWORKING,
AND STRATEGIC MARKETING

3



(\$10,000)

BRAND PRESENCE, LEAD GENERATION,
AND FEATURED CONTENT

Customized Sponsorships Available. Contact us today!



SPONSORSHIP OPPORTUNITIES



1 YEAR ADVERTISING IN OUR MONTHLY NEWSLETTER

- Customized Diaspora Africa Conference Vendor Section
- Your company's name listed as a Platinum Sponsor on all marketing materials
- Company Logo featured on our website and socials.
- Opportunity to participate as a speaker.
- Opportunity to moderate a high-profile panel discussion.
- Invitations for up to 10 delegates to attend the summit.
- 3 Nights stay for 5 delegates at a 5-star hotel in Houston Texas.
- Branding at Event Large LED Screen.
- Logo displayed on Conference Backdrop for Red Carpet.
- Media features in all social media before, during and post Conference.
- Access to VIP Lounge and exclusive networking events and Gala Night.

1



3 MONTHS ADVERTISING IN OUR MONTHLY NEWSLETTER

- Customized Diaspora Africa Conference Vendor Section
- Presence in all our marketing materials.
- Opportunity to participate in a Panel section.
- Invitations for up to 2 delegates to attend the summit.
- 3 Nights stay for 1 delegate at a 5-star hotel in Houston Texas.

3



6 MONTHS ADVERTISING IN OUR MONTHLY NEWSLETTER

- Customized Diaspora Africa Conference Vendor Section
- Presence in all our marketing materials
- Opportunity to participate as a speaker in panel session.
- Opportunity to moderate a high-profile panel discussion.
- Invitations for up to 4 delegates to attend the summit.
- 3 Nights stay for 2 delegates at a 5-star hotel in Houston Texas
- Branding at Event Large LED Screen
- Presence in all marketing materials
- Media features in all social media.
- Access to VIP Lounge and exclusive networking events and Gala Night.

2



SEIZE THE OPPORTUNITY: JOIN THE DIASPORA AFRICA MOVEMENT



UNLOCK AFRICA'S POTENTIAL:

- Discover a continent ripe with Opportunities, Boasting a Flourishing Economy.
- Tap into abundant natural resources and leverage a vibrant, youthful workforce.
- Navigate the rapidly evolving technological landscape driving Africa's growth.

BENEFITS OF ATTENDING:

- Network with esteemed entrepreneurs, seasoned investors, and groundbreaking innovators.
- Explore potential collaboration opportunities and forge strategic partnerships.
- Gain invaluable insights into the latest trends shaping Africa's economic trajectory.
- Be inspired by uplifting success stories from the dynamic African Diaspora community.

CALL TO ACTION: DON'T MISS OUT!

- **Register now** for the **Diaspora Africa Conference** and secure your spot at the forefront of Africa's economic revolution.
- Take advantage of our **early bird registration offer: \$1,597** (regularly **\$3,207**). Act swiftly to seize this limited-time discount and join us in shaping Africa's Future!



WHY INVEST ?

Africa is the next frontier for global business growth.
The continent presents unparalleled investment opportunities with a projected GDP growth of 4%+ annually and a rapidly expanding middle class.

Top Reasons to Invest:

High-return sectors, including fintech, agribusiness, and real estate
Expanding consumer market with 1.4 billion people
Increasing digital transformation and innovation hubs

Be part of the transformation – secure your spot today!

EVENT TESTIMONIALS

Past Conferences Have Delivered Real Impact!

“Attending this conference helped us expand our business into Kenya, connecting us with invaluable partners.” – **Previous Attendee**

“Sponsoring this event led to a 30% increase in brand awareness among African investors.”
– **Platinum Sponsor**



Scan the QR code to watch testimonials from past sponsors and attendees!



Thank You

FOR MORE INFO
& SPONSORSHIPS

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